

KREWELLA



#KREWLIFE

KREWELLA, THE PAKISTANI, ELECTRONIC SISTER DUO, ARE AN ACTIVE VOCAL INSPIRATION THROUGH THEIR MUSIC AND EDITORIALS. JAHAN AND YASMINE YOUSAF REPRESENT EMPOWERMENT: PERSONIFIED WORK ETHIC THAT TRANSCENDED RACIAL AND GENDER STIGMAS TO ACHIEVE THEIR DREAMS.

From heavy rock and dance influences, they burst onto the scene as female pioneers of a male-dominated industry. Their bold fashion and rebellious swag inspired their passionate following, affectionately self-named as the #KREW. With 2.4M monthly Spotify listeners and a strong social media presence, Krewella directly impacts their fans, encouraging them to be themselves and never be afraid to go after dreams of their own.

Their platinum hit 'Alive' sparked the evolution into a live rock/dance hybrid act which spotlights Krewella's rare ability to play both acoustic live sets and raucous Las Vegas club residencies. They are one of the most unique music performers and concert experience in the entire world.

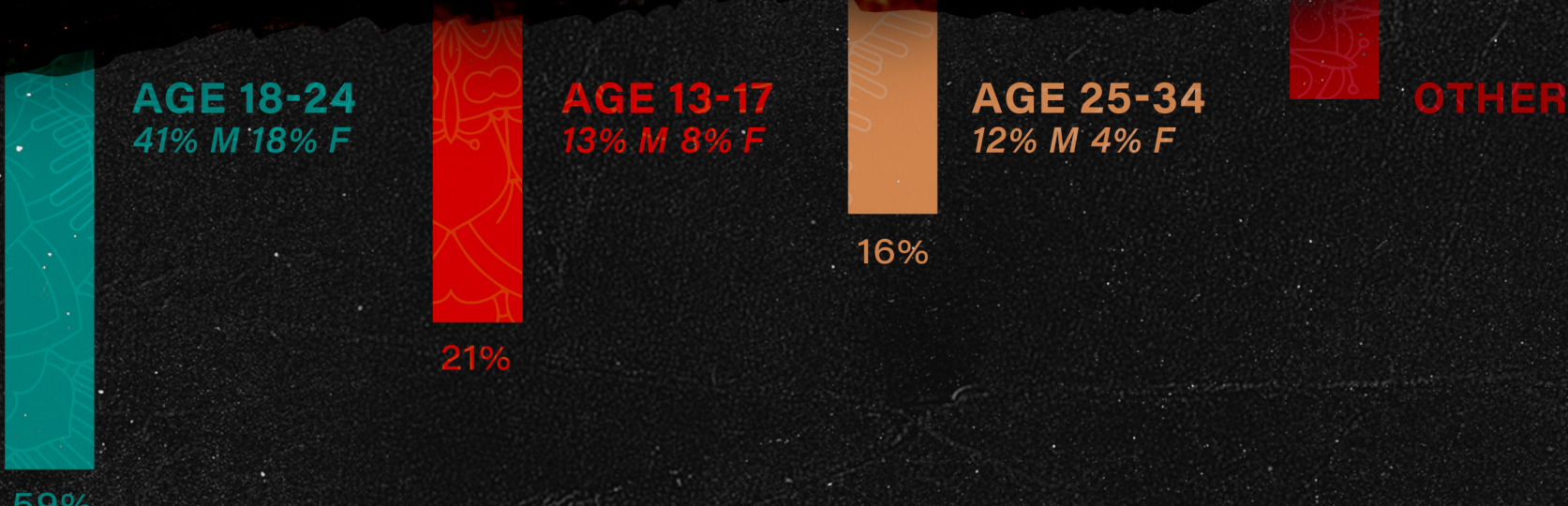
INFLUENCE

SOCIALS

2.4M+ MONTHLY LISTENERS
 1.3M+ SUBSCRIBERS
 721K+ FOLLOWERS

2.2M+ FOLLOWERS
 714K+ FOLLOWERS

DEMOGRAPHICS



KREWELLA IS AMONG THE TOP EDM ACTS IN THE WORLD *FORBES*
 ... **THE YOUSAF SISTERS [HAVE AN] ADDED ROCK EDGE... IMPRESSIVELY CATCHY** *ROLLING STONES*
 [THE KREWELLA SISTERS] **DELIVER THE CONCERT EXPERIENCE OF THEIR DREAMS** *BILLBOARD*

TOURING

FESTIVAL APPEARANCES

COACHELLA **Lollapalooza** **EDC** **iHeartRADIO MUSIC FESTIVAL** **ULTRA**

STORM (CHINA) // #SWEATBOX TOUR // SUNBURN
 NORTH AMERICAN SPRING TOUR (2017) // FESTIVAL TOMORROWLAND
 HANGOUT MUSIC FESTIVAL // NOCTURNAL WONDERLAND

LAS VEGAS RESIDENCIES

LIGHT NIGHTCLUB // OMNIA NIGHTCLUB // DAYLIGHT BEACH CLUB
 WET REPUBLIC // MANDALAY BAY // CAESARS PALACE/MGM

HIGHLIGHTS

- #KREWELLA TRENDED ON TWITTER DURING THEIR ULTRA LIVE STAGE DEBUT IN 2013
- ONLY FEMALES TO OWN MULTIPLE VEGAS RESIDENCIES
- AWARDED FORBES '30 UNDER 30' DISTINCTION FOR MUSIC 2016
- SOLD OUT 50+ DATE HEADLINING 2017 ROCK/ELECTRONIC TOUR

VIDEOS

1.3 MILLION SUBSCRIBERS ON YOUTUBE

<p>ALIVE - 83M VIEWS</p>	<p>LIVE FOR THE NIGHT - 28M VIEWS</p>	<p>NEW WORLD - 15M VIEWS</p>
<p>ENJOY THE RIDE - 20M VIEWS</p>	<p>TEAM - 18M VIEWS</p>	<p>MANA - PREMIERED AUG 22, 2019</p>

CLICK TO WATCH

RELEASES

PREVIOUS SUCCESS

2017 <p>NEW WORLD SOPHOMORE RELEASE ALBUM</p> <ul style="list-style-type: none"> • First single "Team" kicked off the album and garnered 30M+ total streams • Peaked at #1 on Dance Singles charts and was trending on Youtube upon release. 	2016 <p>AMMUNITION EP</p> <ul style="list-style-type: none"> • #2 iTunes US Dance Chart • #2 Billboard Dance Chart • 20M+ total plays
2014 <p>'ALIVE'</p> <ul style="list-style-type: none"> • 1M+ sales • 125M+ total plays • #1 Billboard's Heatseeker Chart • #9 Pop Radio • #32 Billboard Hot 100 	2012 <p>PLAY HARD EP</p> <ul style="list-style-type: none"> • #1 iTunes US Dance Chart • 25M+ total plays

LATEST RELEASE

+ MORE MUSIC COMING FALL 2019
 + NEW ALBUM COMING JAN 2020

2019

MANA • August 22 release

CONTACT

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