

Artist: Public Image Ltd (PiL)
Single: 'Double Trouble' released on 21st August 2015
Album: 'What The World Needs Now...' released on 4th September 2015
Label: PiL Official
Live: UK Tour – details below
Socials: <http://www.pilofficial.com> | www.facebook.com/pilofficial | @pilofficial



EMBARGOED UNTIL 9AM MONDAY 18TH MAY

PUBLIC IMAGE LTD WILL RELEASE THE ALBUM 'WHAT THE WORLD NEEDS NOW...' ON 4TH SEPTEMBER AHEAD OF A 23-DATE UK/EUROPE TOUR THAT KICKS OFF ON 18TH SEPTEMBER

Public Image Ltd (PiL) announce the release of their 10th studio album 'What The World Needs Now...' on 4th September 2015. The 11-track album follows the huge critical success of 2012's 'This is PiL', the band's first album in 17 years.

Album opener and lead single 'Double Trouble' sees the band launching into a statement of intent that will be released on 21st August. The 10" vinyl version will be backed by 'Bettie Page' and also come with additional non-album bonus track 'Turkey Tits'.

Commenting on the new album, **John Lydon** says, "*Buy now while stocks last.*"

Widely regarded as one of the most innovative and influential bands of all time, PiL's music and vision earned them 5 UK Top 20 singles and 5 UK Top 20 albums. With a shifting line-up and unique sound, **John Lydon** guided the band from their debut album 'First Issue' in 1978 through to 1992's 'That What Is Not'. After a 17 year hiatus, Lydon reactivated PiL in 2009 by taking them back on the road worldwide.

Last year the band returned to Steve Winwood's Wincraft studio in the Cotswolds' to record the new album. Released on 4th September, 'What The World Needs Now...' precedes the start of their 23-date UK/Europe tour, which kicks off in Glasgow on 18th September and follows on from last year's one-off sold-out show at London's Indigo at the O2. The UK/Europe tour will be followed by North America dates. UK/Europe Dates below. Tickets go on general sale at 9am Thursday 21st May. Preceded by pre-sale at 9am on Tuesday 19th and Wednesday 20th May. See www.pilofficial.com for ticket links.

'What The World Needs Now...' is self-funded by PiL and will be released on PiL's own label 'PiL Official' via Cargo UK Distribution.

Public Image Ltd are:

John Lydon - After fronting the Sex Pistols, John Lydon formed Public Image Ltd in 1978. Outside of PiL John has released several solo records and collaborations. He also brings quality TV to the masses and has recently released the autobiography 'Anger is an Energy: My Life Uncensored'.

Lu Edmonds - Multi instrumentalist and former guitarist in **The Damned**, Lu joined **PiL** in 1986 recording and playing on the album '**Happy?**' and co-writing the album '**9**', adding yet another dimension to the **PiL** sound.

Bruce Smith - Drummer in **The Pop Group** and formerly of **The Slits** Bruce became percussionist for PiL in 1986 playing and recording on the albums '**Happy?**' and '**9**'. Seen as a drumming virtuoso, Bruce brought his unique style into the fold.

Scott Firth - A bass player/multi instrumentalist that has collaborated and played with a variety of top musicians and bands including **Steve Winwood**, **John Martyn** and **Elvis Costello**.



'Double Trouble' 10" Vinyl Single

A-side: Double Trouble
 B-side: Bettie Page
 Turkey Tits

'What The World Needs Now' Track Listing

1. Double Trouble
2. Know Now
3. Bettie Page
4. C'est La Vie
5. Spice of Choice
6. The One
7. Big Blue Sky
8. Whole Life Time
9. I'm Not Satisfied
10. Corporate
11. Shoom

UK Tour Dates

Glasgow, 02 ABC, Scotland, Friday, September 18th 2015
Manchester Academy, UK, Saturday, September 19th 2015
Newcastle, Riverside, Sunday, September 20th 2015
York, Fibbers, UK, Tuesday, September 22nd 2015
Coventry, The Copper Rooms @ Warwick University, UK, Wednesday, September 23rd 2015
Bristol, 02 Academy, UK, Friday, September 25th 2015
Buckley, Tivoli, Wales, Saturday, September 26th 2015
Reading, Sub 89, UK, Sunday, September 27th 2015
Bexhill, De La Warr Pavilion, UK, Tuesday, September 29th 2015
Norwich, UEA, UK, Wednesday, September 30th 2015
London, 02 Shepherds Bush Empire, UK, Friday, October 2nd 2015
Frome, Cheese and Grain, UK, Saturday, October 3rd 2015
Southampton, Engine Rooms, UK, Sunday, October 4th 2015

Europe Tour Dates

Paris, Le Trianon, France, Tuesday, October 6th 2015
Amsterdam, Paradiso, Netherlands, Wednesday, October 7th 2015
Lausanne, Les Docks, Switzerland, Friday, October 9th 2015
Venice, Rivolta, Italy, Saturday, October 10th 2015
Milan, Magazzini Generali, Italy, Sunday, October 11th 2015
Mannheim, Alte Seilerei, Germany, Tuesday, October 13th 2015
Ludwigsburg, Rockfabrik, Germany, Wednesday, October 14th 2015
Berlin, Columbia Theatre, Germany, Thursday, October 15th 2015
Bochum, Zeche, Germany, Saturday, October 17th 2015
Antwerp, Trix, Belgium, Sunday, October 18th 2015

North America Tour Dates

TBC

For further information please contact Alix Wenmouth at Wasted Youth PR on 0203 227 0430 or email alix@wastedyouthpr.com