

2016/17

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WORD FROM DAPZ.

BIO.

What is DSAW?

DSAW is an acronym for "**DON'T SAY A WORD**" and is a life motto for those people who 'walk the walk' before talking. The phrase was coined by Daniel Francis aka '**Dapz on the Map**' who adopted the saying to reflect his attitude and lifestyle.

Birmingham born, multi-talented artist, Dapz OTM is more than your average Grime MC. He has a philosophy towards his art that moves the listener and has gained him the respect of fans, artists and media alike. He sings, raps and eloquently raises topics that other MCs fear to speak.

Since starting his music career back in 2009, Dapz OTM is now an integral part of the next generation of Grime MCs/Singers. He grew up listening to everything from Dancehall, Jungle & Garage to the new sounds of underground Grime & Rap. He combines all of these influences into his own neo-soulful sound, which he developed in his Wolverhampton studio with the guidance of mentor/producer **DJ Apostle.**

Dapz OTM's songs touch on various issues, both personal and political and he often talks of the struggle he's faced as an aspiring artist attempting to balance being both a father and a musician. Soft-spoken yet intense in his passion for words and music, Dapz is a commanding presence well beyond his years, so it is no surprise that he has won over audiences around the UK.

Dapz OTM has had a steady rise up the ranks in the urban UK music scene with 2016 being the most successful so far, including national radio play with his last four tracks, two of which being playlisted on BBC radio 1xtra, and playlisted on other stations such as Rinse FM. He was a supporting act for Kano on all dates of his UK 'Made in the Manor' tour and opened for Skepta on the Birmingham leg of his Konnichiwa Tour. He made his debut appearance in the festival scene performing at the Great Escape Festival.

In July 2016 we promoted our 1st headline show at the O2 Academy Birmingham, which sold out with staff at the venue saying that they have never seen that room in the venue have that atmosphere ever. A great show.

His latest release Champion Champion is another great representation of Dapz OTM's versatility, as well as his creative prowess for visual communication.

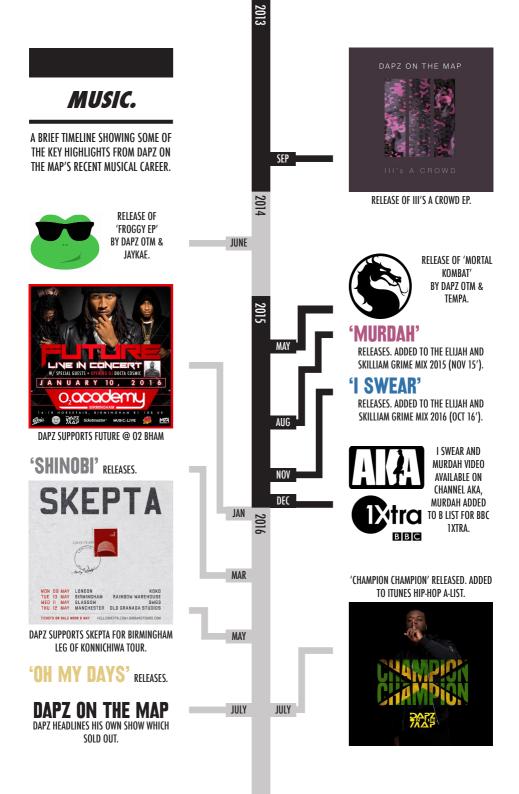


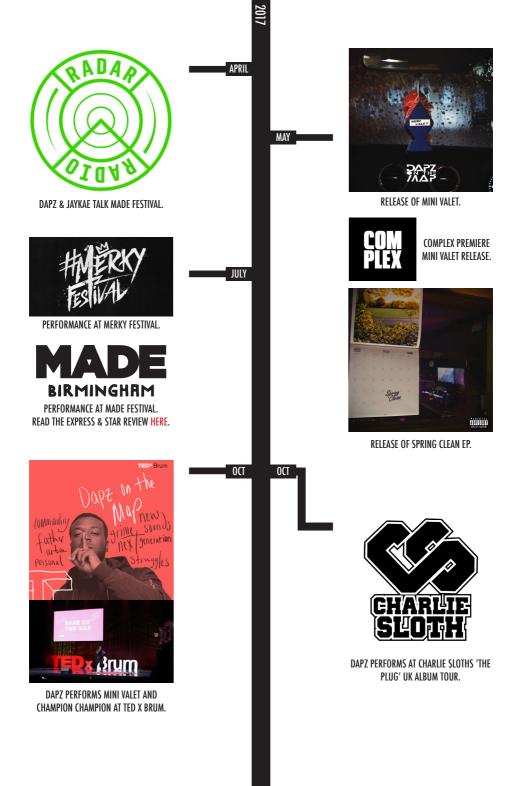


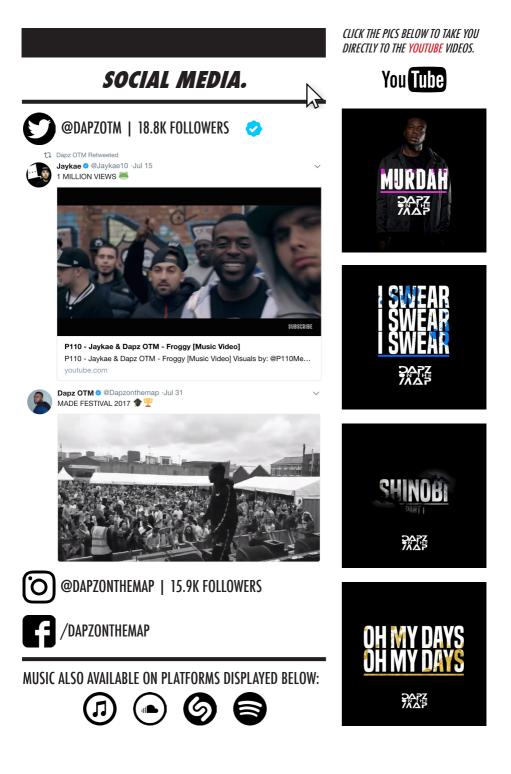












SOLD OUT DAPZ ON THE MAP





SHOWS & PERSONAL APPEARANCES

In July of 2016 Dapz OTM decided he wanted to give his core fans a live show of all the music he has put out since the start of his career to date. The show took place on Thursday 28th July, at Birmingham's premier live music venue the O2 Academy Birmingham and we are proud to celebrate that the concert was sold out.

The show was a huge success and it also kicked open the door to other Birmingham artists to take the leap and promote their own shows.



You will hear DJ Target, Logan Sama, MistaJam, Sir Spyro and many more household names in the scene not only playing but showing support for Dapz OTM's tracks on their radio shows and club sets.

An abundance of Dapz's musical talent can be found across the internet via social media, blogs and YouTube videos. You can also find interviews of Dapz expressing his opinions on his own music and influences as well as his thoughts on the scene in Birmingham in comparison to London. Click the images on the right to be taken to a few examples of this.

Dapz is receiving support from some of the most respected players in the scene, with Kano taking him as support on the "Made In The Manor" Tour and supporting Skepta on his Birmingham leg of the Konnichiwa tour.





BIRMINGHAM TEAM TAKEOVER W/ DJ TARGET. Kano - Made In Manor Tour 2016. Accompanying Kano on his tour gave Dapz a brand new experience that he'll never forget. This was the first tour that he had ever been on and the experience taught him the difference between recording and performing.

<u>The Great Escape Festival - 19th - 21st May 2016.</u> Great Escape is a 3 day music festival which takes place every year in May. With Dapz's hunger more stage time, this was the perfect opportunity to perform and accrue a new set of supporters.

<u>#Merky Festival - 11th July 2017.</u> Dapz provided a supoorting act for Stormzy's first ever 'Merky Festival' launched with IBIZA Rocks Hotel.

<u>MADE Festival - 29th July 2017.</u> Peformance at MADE Festival, which is a two day celebration of arts, music and culture hosted in Birmingham.









BRAND RELATIONSHIPS.

DSAW STORE.

With DSAW going from strength to strength, and an increase in Dapz's following, Dapz has decided to evolve DSAW from more than just a saying, into a brand by launching his own merchandise, in the form of a set of tees.

The tees are currently available in both black and white, which can be purchased from:

dsaw.co.uk

Click the pictures below to find out more and to be taken to the revamped website...

LUKE CLOTHING.

"Being a midlands born brand, we're happy to support Dapz's journey and to have him represent us in his music videos and live performances."

Martin, Luke 1977.

"Through our client Luke, we have developed a strong relationship with Dapz and his team. We're proud to work closely with him and support the journey that Dapz is on."

Sophie, Saymore PR.





WORDS FROM DAPZ

"The journey that music has taken me on so far has been incredible, but it has not always been a walk in the park.

I have realised that sometimes you gotta take a couple hits before you can counter with the winning blow. Even Ali had to take a few hits here and there. Balance... between risk and reward, and recognising what time it is.

I think that is the makings of a champion, and that is the makings of DSAW.

As I perservere with my journey as an artist, and continue to build my movement, there is no doubt in my mind that bigger and better things await me.

The fact you have read this far in the document means that you are at least considering building a relationship with me and my team, and the fact that you have this document, already means that me and my team want to build a relationship with you, and I think it's time for you to be a part of my journey.

I want to personally thank you for time and wish you all the best, but most of all please remember..."

