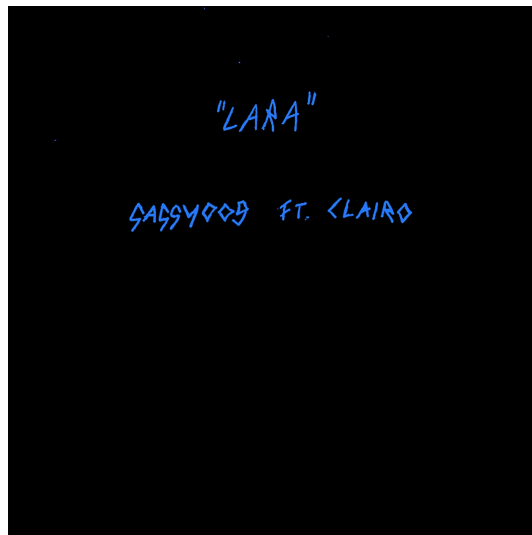




SASSY 009 AND CLAIRO TEAM UP TO PREVIEW THE SOUND OF THE NEXT DECADE WITH RETRO FUTURISTIC BANGER

“LARA”

OUT DECEMBER 6th ON LUFT RECORDINGS



[**Listen here**](#)

...and yes, it's an homage to Microsoft era Lara Croft. This crisp and catchy crossover tune offers the best of pop, indie and electronic music in one dreamy power package. A result of coincidences, the internet and great pop sensibility, "Lara" came about in 2018 when SASSY 009 happened to be *somewhat* close by to Clairo's whereabouts in North America, and the energy of mutual admiration led the two artists together. The tune shows a new side of Sunniva Lindgård aka SASSY 009's productions, with it's soft synths and underwater world soundscapes. It's still very much SASSY 009 however, showcased through the heavily distorted drums and leftfield breaks. In parallel, Clairo's great sense of storytelling and melody shines through as strong as ever, with a vocal hook that will stick with you entering this next decade...

Read up on the story behind the track as told by SASSY 009 below.

"We met for the first time during SXSW in 2018, Claire came and saw me (and what was then a trio) play. She and her friend Josh reached out to me immediately after the gig and told me that they loved «Are You Leaving». At that point I only knew Clairo from Instagram, but knew that she was (still is lol) a popular artist, and I remember I thought to myself - I really appreciate her and her friend coming up to me and actually telling me that. Then we hung out a little later that week, also together with Claud.

Later that year I was planning on going to New York City, and figured, since Clairo already said in an interview that she wanted to collab with Sassy 009, why not try and make this happen when I'm already going transatlantic! So we made that happen. I went to Atlanta, spent three days in the studio with Clairo there, and then took off to New York. That was the birth of «Lara».

Haven't seen her since, but social media can make our planet feel small sometimes. Looking forward to meeting in the future again. «Lara» is an epic song, and I think it really reflects some very cool qualities both Claire and I have as musicians, and first of all - as humans.

- SASSY 009

Press Pics:

<https://www.dropbox.com/sh/md4ntp9sz1nvvk/AAAgM3GocA-YJ9oNX6Unrq0Fa?dl=0>

Read up on SASSY's latest EP 'KILL SASSY 009' from November:

<https://docs.google.com/document/d/1pf2J5AZF-XoOzX9BJx6w8lcGuLNJgFUA19VHfukntac/edit?usp=sharing>

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