



SO BELOW

Since making her musical debut with her single 'Drift' and attracting over 90,000 SoundCloud plays in just a few short months, So Below has become the mysterious goth pop chanteuse that everyone can't stop talking about.

After leaving her native New Zealand, Madeline North began exploring her vocal talents inspired by her new surroundings. Layering heavily processed vocals and harmonies over simple yet dark laptop beats, North began to formulate her style into what would so uniquely become So Below. Wanting to carry on this darker, moodier style of electro-pop, North reached out to fellow Kiwi musicians Aaron Short (The Naked And Famous), Sam McCarthy (Boyboy, Kids Of 88) and Leroy Clampitt (Taste Nasa) to help her produce her demos and ultimately complete what has become her debut self-titled EP.

Having a combined 600K+ plays on Spotify, 250,000+ plays on SoundCloud, the support of notable sites such as i-D, HillyDilly and Neon Gold and receiving high rotation on New Zealand alternative radio, So Below is poised to be one of 2017's artists to watch. Don't say you weren't warned...